



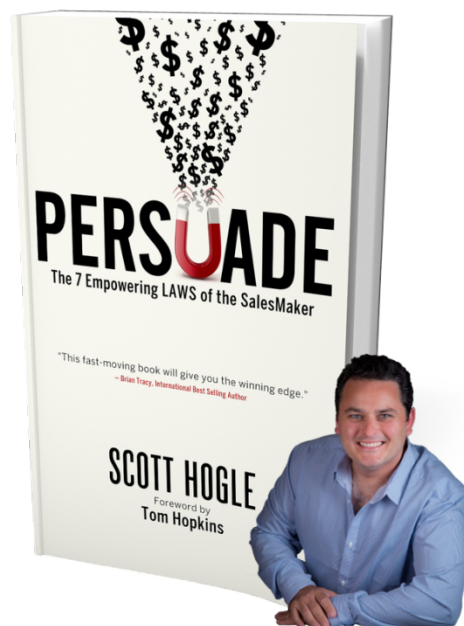
Motivate the TEAM

Bring Hawaii's Best Selling Business Author to Your Business



HOW TO MASTER THE ART OF PERSUASIVE LEADERSHIP

- ❏ SALES SKILLS every leader needs to know to be effective.
- ❏ INFLUENCE others to follow whether you are leading or selling.
- ❏ PERSUADE others to buy into you, your ideas, and your leadership.
- ❏ LEADERSHIP SKILLS every executive needs to increase their influence.
- ❏ CONNECT with anyone, anywhere, anytime to build stronger relationships.
- ❏ NEGOTIATE win-win outcomes with customers, co-workers, even your kids.
- ❏ INCREASE revenue by building the relationship before you build the business.



Ziglar

"Scott speaks profoundly to the new emerging generation of sellers. If you plan to make more income this year, buy this book and put it into practice."

Tom Ziglar, Chief Executive Officer



Microsoft
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"Persuade is the best-written relationship selling book in years."
Heidi Dickert, Fortune 500 Consultant



The JOHN MAXWELL Co.

"Persuade is masterfully written, a must read for anyone wanting to expand their influence and income by serving others in the sales profession." **Mark Cole, Chief Executive Officer**

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NATIONAL Praise for **PERSUADE**

The 7 Empowering Laws of the SalesMaker



"*Persuade* is masterfully written, a must read for anyone wanting to expand their influence and income by serving others in the sales profession."
Mark Cole, Chief Executive Officer



"Scott speaks profoundly to the new emerging generation of sellers. If you plan to make more income this year, buy this book and put it into practice."
Tom Ziglar, Chief Executive Officer



"Finally, a book that teaches how to connect with people, not just sell." **Amy Oakes Dunn, Product Marketing Manager**



"This fast-moving book will give you the winning edge."
Brian Tracy, Best Selling Author



"*Persuade* is the best-written relationship selling book in years." **Heidi Dickert, Fortune 500 Consultant**



"This book is a critical tool for people who are serious about the art of selling. Scott Hogle's book *Persuade* clearly lays out the steps important to producing 6-digit earners."
Bob Pittman, Chairman & CEO



"What you'll find between the covers of this book is a wealth of sales knowledge you can use to gain confidence, serve your clients well, and earn a well-deserved high income. Read it. You'll see what I mean." **Tom Hopkins, America's #1 Sales Trainer**

